

David Torres

Innovative Technology Executive

Versatile business leader bringing 35 years of experience as an accomplished C-level executive is a strategic problem solver, change agent, and technical visionary. Committed to helping organizations use emerging technology to create measurable, competitive advantages and increase operational efficiency, profits and growth.

Work History

**2018-08 -
Current**

CEO / CTO

Feedme Inc., Anthem, AZ

- Co-founder of Feedme Inc, Personal Superfeed™ cloud platform and consumer app; asked by founding board to assume CEO role
- Conceived and constructed initial platform and app prototypes within three months in order to secured \$1.5M in bootstrap funding
- Led agile, yet disciplined, multi-national product development team and produced beta platform and apps within three months; securing release approvals from Apple, Google, Facebook, Twitter and YouTube
- Established product, marketing, and operational go-to-market strategies and teams; hired key staff members including CMO, Director of Operations and Program Manager
- Established Feedme's brand through trade shows, interviews, articles, and social media campaigns, competed and WON Pitch Tank competition over 25 startup ventures
- Tech Preview of Feedme released August 2019, marketing campaign started October 2019; Feedme is being downloaded over 1000 times per day
- Successful Tech Preview launch secured first round public funding of \$2M and launched expansion to fuel second-round funding

Contact

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WWW

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Skills

Corporate Leadership


Excellent

Technology Innovation

Excellent

Product Development

Excellent

Strategic Planning

Excellent

Mergers & Acquisitions

Very Good

Funding (Reg-A+, D & CF)

Very Good

P&L, Budget & Forecast

Very Good

2017-01 -
Current

CIO

Liftable Media Inc., Anthem, AZ

- Developed comprehensive analytics solutions used across LMI's 100+ digital properties resulting in month-over-month growth
- Ensured technology systems provided uninterrupted business operations across LMI's digital properties and e-commerce sites
- Reduced technology spending by 50% within first 4 months of joining company; reduction accomplished through vendor consolidation, contract renegotiations and service elimination
- Led the technical design and deployment of all technology solutions in LMI's 30,000sf headquarters; project was completed in under 6 months and was under budget

2001-03 -
2016-12

Executive

Accenture/Avanade, Phoenix, AZ

- Created data and advanced analytics advisory service offerings which helped to grow a \$250 million annual revenue consulting practice
- Facilitated global capability development for 4300 professionals. Including the establishment of the first near-shore delivery center for Avanade in Monterrey, Mexico
- Responsible for engagement estimation, client presentation, and delivery of all data and advanced analytics engagements over \$15 million
- Served hands-on for numerous multi-year client engagements in M&A, ERP implementation, advanced analytics, enterprise architecture, governance and data management and SaaS product development for key clients including Chevron, Exxon Mobil, Microsoft, Wells Fargo, American Express, EMI, and Disney

Education

1981-07 -
1984-02

Bachelor of Science: Computer Science

DeVry Institute of Technology - Dallas, TX