

David Torres

Trusted Executive Advisor

Versatile technical advisor, digital strategist and cloud solution architect bringing decades of consulting and product development experience to CxOs. Committed and passionate about helping customers staying at the forefront of emerging technologies in order to create products and services which have measurable competitive advantages, increase operational efficiency, and drive growth.

Work History

2018-08 -
Current

Principal Product Architect | Executive

Feedme Inc, Anthem, AZ

Feedme® is a revolutionary tech startup mobile app that delivers a user's news, information, media, and social content in a Superfeed™ that they can control. Feedme® was released as a tech preview to iOS and Android app stores in August 2019. As principal product architect he was responsible for the following:

- Conceived and constructed prototype within three months to secured \$1.5M in bootstrap funding.
- Led agile, multi-national product development team.
- Secured product release approvals from Apple, Google, Facebook, Twitter and YouTube.
- Established product, marketing, and operational go-to-market strategies and teams; hired key staff members for marketing, operations and program management.
- Established Feedme's brand through trade shows, interviews, articles, and social media campaigns, competed and WON Pitch Tank competition over 25 startup ventures.
- Successful Tech Preview launch secured first round public funding of \$2M and launched expansion to fuel second-round funding.
- Serve as a corporate executive and officer.

2017-01 -
2020-01

Principal Digital Strategist | Executive

Liftable Media Inc., Anthem, AZ

Liftable Media produces quality content promoting truth in publishing, puts their readers' interests first, and

Contact

Address

Phoenix, AZ

Phone

(602) 689-6818

E-mail

me@davidtorres.consulting

WWW

davidtorres.consulting

Skills

Consulting



Executive Advisor



Cloud Technology



Solution Architecture



Technical Pre-sales



Change Management



Project Estimation



above all works to drive positive culture change.

Specific accomplishments include:

- Developed comprehensive analytics solutions used across LMI's 100+ digital properties resulting in month-over-month growth.
- Ensured technology systems provided uninterrupted business operations across LMI's digital properties and e-commerce sites.
- Migrated all infrastructure to Google Cloud Platform IaaS capabilities; implemented numerous SaaS productivity tools.
- Led the technical design and deployment of all digital technology solutions in LMI's 30,000sf headquarters; project was completed in under 6 months and was under budget.

2001-03 -
2016-12

Principal Solution Architect | Executive

Accenture/Avanade, Phoenix, AZ

Avanade is a joint venture between Accenture and Microsoft, formed in 2000, and is one of the most successful large corporate joint ventures ever. Specific Job accomplishments included the following:

- Created data and advanced analytics advisory service offerings which helped to grow a \$250 million annual revenue consulting practice.
- Facilitated global capability development for 4300 professionals. Including the establishment of the first near-shore delivery center for Avanade in Monterrey, Mexico.
- Responsible for engagement estimation, client presentation, and delivery of all data and advanced analytics engagements over \$15 million.
- Served hands-on for numerous multi-year client engagements in M&A, ERP implementation, advanced analytics, enterprise architecture, governance and data management and SaaS product development.

Education

Bachelor of Science: Computer Science

DeVry University - Irving, TX

2019-12 -
Current

Master of Science: IT Management

Western Governors University - Salt Lake City, UT

